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DESIGNER SPOTLIGHT: JARRETT DESIGN

AUGUST 4, 2020

| IN DESIGNER SPOTLIGHT

| BY JAYLIN KIMBLE



At Vishion, we love finding interior designers to help inspire you in your own home. Each week in the Vishion Designer Spotlight, we strive to show you all designers who inspire us to move out of our comfort zones and try something new in our home. Meet Jill from Jarrett Design. Located in Pennsylvania's Lehigh Valley.

Jarrett Design



Photo and Design by [Jarrett Design](#)

What is the most important aspect of any successful interior design?

I believe the most important aspect is the designer's ability to listen carefully to their clients, translating their words into enhanced versions of their visions that exceed expectations and achieve delight.

Let's talk about color! How do you like to use color in a space? What challenges do you face when using color?

Ahh, **color!** I am a self-proclaimed, neutral **monochromatist**. I adore **calm** spaces for myself and in my designs. I applaud bold use of color by others. My biggest challenge is my own boring, fearful 'engineer' brain. As I get older, my creative side is winning more often, which is such fun!

Tell me about a recent project you loved. What design challenges did you have with this design, how did you address them?







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I love our [Central Park Serenity project](#), but angles are not our friends. The sink wall with dishwasher required careful installation consideration. Our design called for the removal of two walls, one separating the [kitchen](#) from the sitting area and another at the end of the bar. Both turned out to have posts that we had to creatively conceal, one in the middle of the space. We were all a bit concerned about how these posts would impact the space, but in the end, they disappear amidst all of the surrounding beauty.

Can you tell me specifics about the paint colors or brands used in this space?

Benjamin Moore Sweatshirt Gray and Benjamin Moore Gray Cloud

What do you see as the hottest color and design trends of 2020?



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While the **grey** trend continues in the kitchen and bath world, people are craving coziness with a side of adventure. Whites and greys are **warmer**. Stained woods are being reinvented in lighter tones with texture. Layers of multiple colors in one space are gaining popularity, especially in kitchens.

How has your design business changed in the time of Coronavirus? What challenges have you faced and how

are you working to overcome them?

As a team, we took full advantage of our quarantine days! We analyzed everything from our **business** management practices to the client experience. We updated our documents, overhauled internal collaboration methods, developed a killer client presentation, and added **virtual design** services. We organized and remodeled parts of our studio and decided to purchase our building to allow us to expand. We established relationships to add products to our repertoire and ordered samples of our favorite materials. The biggest challenge for us has been keeping up with increased demand, which just means working more hours. With more time spent at home and fewer outlets for spending, people are improving their living spaces more than ever, certainly a silver lining for us.

Is there anything else you would love readers to know about you?



Photo and Design by [Jarrett Design](#)

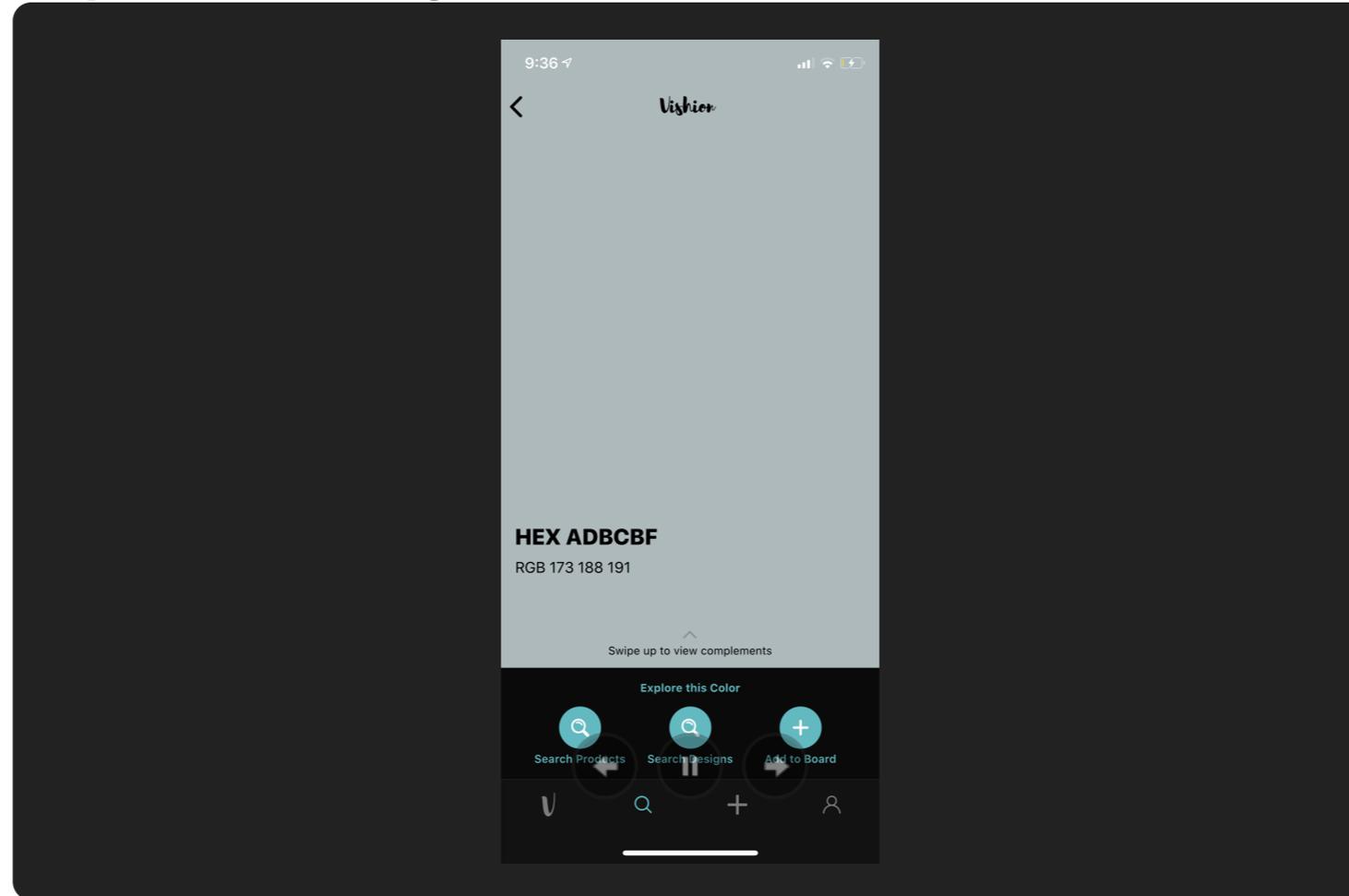
I love what I do!

What is the best way to contact you for a design consultation?

Feel free to call my studio – 610-421-8183, or contact me through my website

www.jarrettdesignllc.com.

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