

What Are You Most Thankful for in Your Kitchen? [Tell Us Here](#)>

Thirty Under 30: Jesse Jarrett

Jesse Jarrett is one of the outstanding young professionals in NKBA's Thirty Under 30 Class of 2022, sponsored by Delta Faucet Co. and Signature Kitchen Suite.

By Donna Heiderstadt



Jarrett Design
Susquehanna Valley Chapter



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Jesse Jarrett took a roundabout route to kitchen renovation. The senior designer for Emmaus, Pa.-based Jarrett Design LLC earned a B.S. in Electrical Engineering with a focus in Audio Engineering from the University of Miami, working throughout college for commercial and residential contractors and enjoying the opportunity to combine technical engineering and creativity. An internship with a countertop manufacturer specializing in custom wood crafting piqued his interest in kitchen design, which he furthered during post-graduation travels to Hawaii and Ohio to learn more about sustainable living, home renovation and agriculture.

Those journeys concluded back in the Lehigh Valley, where Jesse began training himself in kitchen and bath design. It was a homecoming in more ways than one, since Jesse had joined his mother Jill Jarrett's design firm. There, he's now responsible for all aspects of the design process (including full home renovations and new builds) as well as managing social media and photographing finished projects. But hands down, his favorite duty is the chance to be hands-on. "I'm always eager to reach the install phase of a project," Jesse says. "I look at it as my time to shine."

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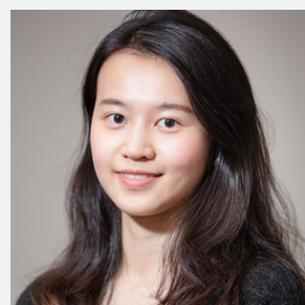
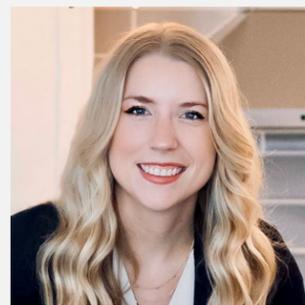
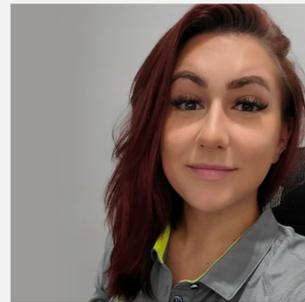
Jesse is also obsessed with discovering inspiring new designers on social media and attempting to deconstruct their art. "I question how they do this or that," he says. "I find it thrilling to study them in an effort to understand all of the details that went into creating such a powerful, specific feeling that shines through in their projects."

Interestingly, his favorite project to date remains his first. "The kitchen transformed from a dark, enclosed room with a folding table for an island into an open-concept breath of fresh air," he recalls. "The color palette is serene and the finishes are top of the line. Everything about the project was nothing short of perfect."



His childhood passion for music — at first classical and then electronic and hip-hop — remains a major part of Jesse’s life, and uploads of his own music have reached 6 million streams. He also enjoys photography, videography and maintaining a healthy lifestyle. But that doesn’t mean some days don’t require decompressing on the couch with his girlfriend and eating takeout. What are his future goals? “Raise a family of confident, creative children,” he says. “Be a great father and husband!”

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